

INOTEX



11th Station:
Pardis Technology Park

**Innovation & Technology Ecosystem
Under One Roof**



Networking & Communication

Participation & Collaboration

Investment

Content



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In the year called "Production: Knowledge-Based and Job-Creating" by the Supreme Leader, the 11th International Innovation & Technology Exhibition, **INOTEX 2022**, took place in the outdoor area of **Pardis Innovation District** to foster opportunities for:

- Production of more knowledge and products in the country and commercialization of them;
- Increasing the participation of both domestic and foreign technology and knowledge-based companies;
- Raising funds for startups;
- Networking and collaboration.

Two decades from when the area was nothing but bare land to now that it has become the technology paradise of the region and the biggest technology park in Southwest Asia, **Pardis Technology Park (PTP)** hosts over 400 knowledge-based and technological companies and more than 7000 Iranian experts. This family has been working tirelessly to grow the knowledge-based economy and develop the country's innovation ecosystem. Today, the companies of **PTP** play a substantial role in the growth of the country's GDP by offering over 2000 technological products and services and providing them to various domestic and foreign markets.

Organizing the annual exhibition of **INOTEX** at **PTP** is a part of our long-term plan to create the largest gathering of innovative companies and startups in Southwest Asia. In the last 11 editions of the event, owing to the seamless cooperation of both public and private sectors, **INOTEX** has welcomed over 2400 Iranian and foreign exhibiting companies and startups and almost 130,000 visitors, proving the regional and international significance of the event.

We hope that you, as an active player in the innovation and technology ecosystem, had a fond memory of attending the 11th edition of the **INOTEX** exhibition and help us propel with your feedback.

The Path

- Sole participation of Russian professionals and experts
- More than 50 tech companies
- Fields of ICT, energy, oil and gas, biotechnology, aerospace, and construction equipment
- Experts and professionals of 8 international companies
- Participation of more than 100 tech companies
- All scientific and technological fields
- 17 MOUs worth 6 million dollars
- Participation of professionals and experts of 15 international countries
- More than 170 tech companies
- All scientific and technological fields
- 66 MOUs



- Russian professionals and experts solely
- More than 50 tech companies
- ICT, energy, oil and gas, biotechnology, aerospace, and construction equipment
- Experts and professionals of 15 international companies
- Participation of more than 110 tech companies
- All scientific and technological fields
- 25 MOUs worth 30 million dollars
- Experts and international
- Participation companies
- All scientific
- 21 MOUs

Taken

- Experts and professionals of 5 international companies
- Participation of more than 325 tech companies, startups and VCs
- Participation from every component of the ecosystem
- 7 MOUs
- Lecturers and experts from 18 international countries
- Participation of more than 400 companies, startups
- More than 400 investment meetings and online B2B sessions
- Experts and professionals of 20 international companies
- Participation of more than 400 tech companies
- More than 150 lecturers and panelists
- 20 MOUs



professionals of 10 companies

of more than 220 tech

and technological fields

- Experts and professionals of 20 international companies
- Participation of more than 400 tech companies
- All scientific and technological fields
- 7 MOUs

Lecturers and Experts from 20 international countries

Attendance of more than 200 tech companies

All scientific and technological fields

11 MOUs





Undergone Changes

Undergone

2017 And prior

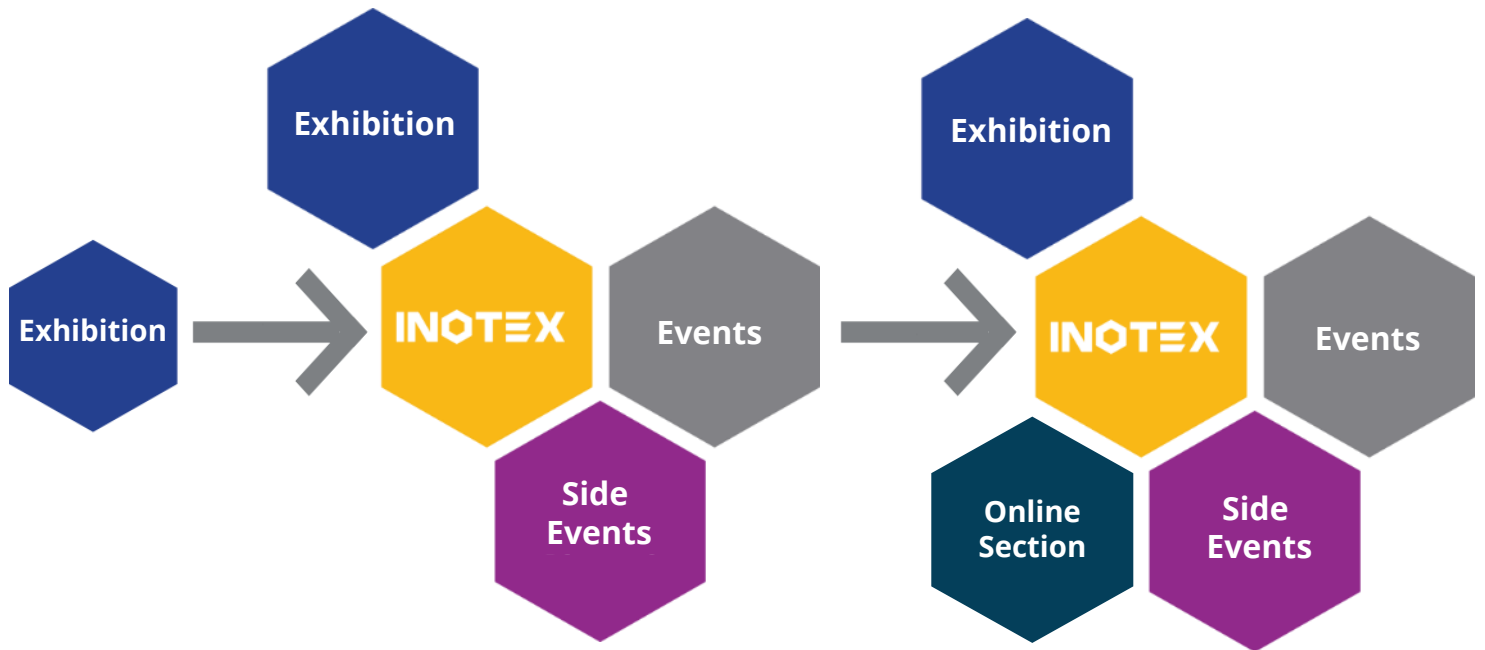
An opportunity to market products and services

2018-2019 More than an exhibition

The addition of side sections to the exhibition to foster new collaborations and B2B sessions between active players of the country's innovation ecosystem

2020 Online Mode

Organizing all events and side sections of INOTEX online during the pandemic



Changes

2021 Reunion

Holding the event in the open space of the Pardis Innovation District, as per health protocols



2022 Toward globalization

Addition of the international section and development of its required infrastructures



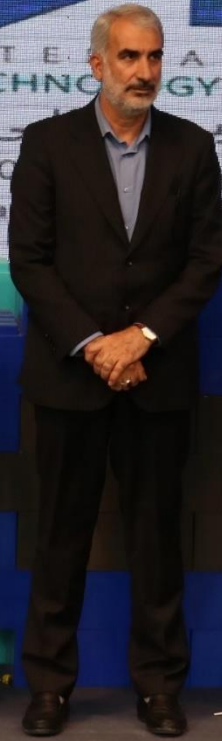


UNDER
ری و فناوری
سقف

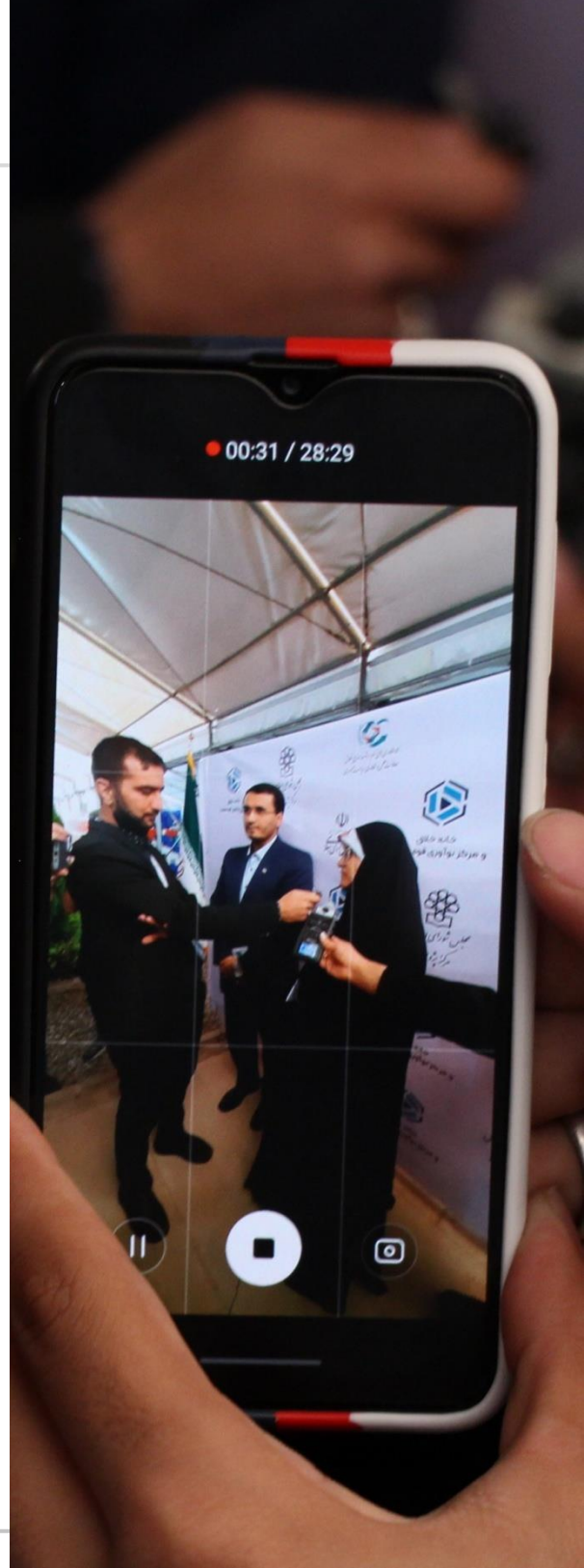
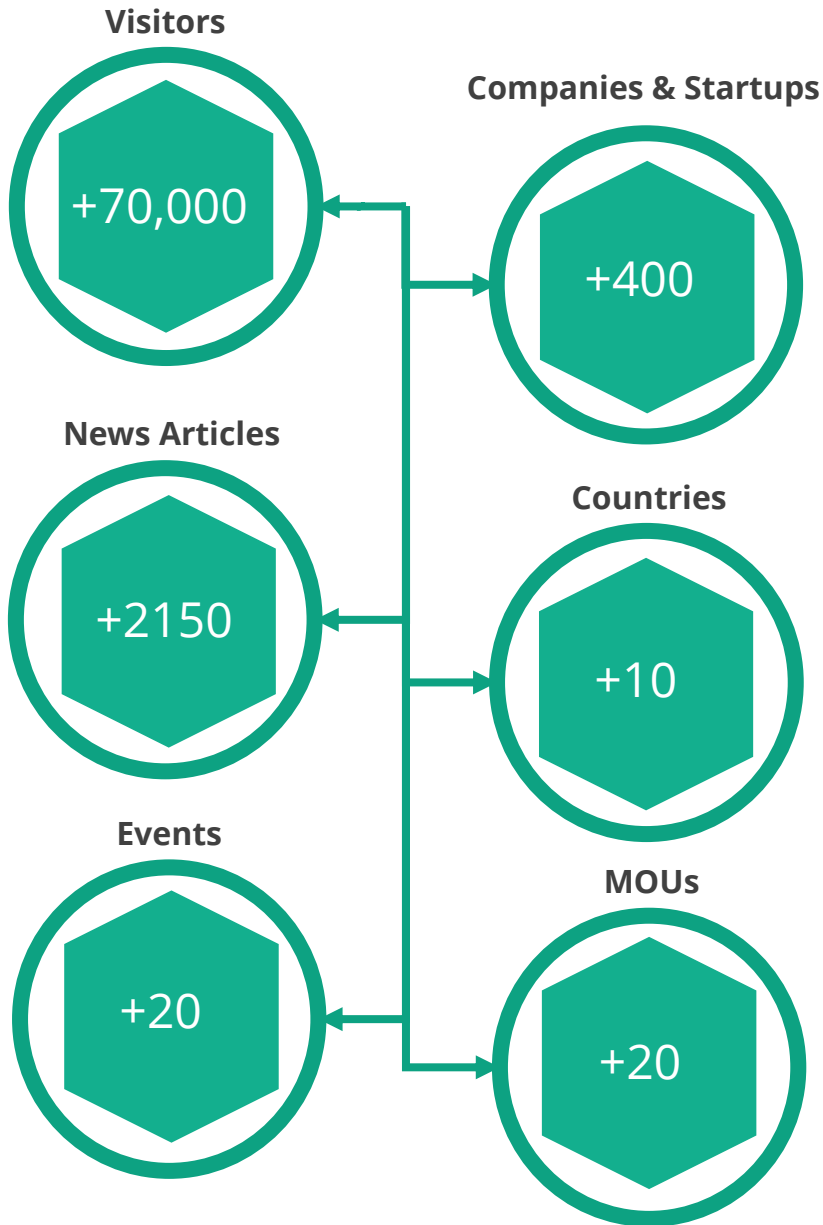


INOTEEX

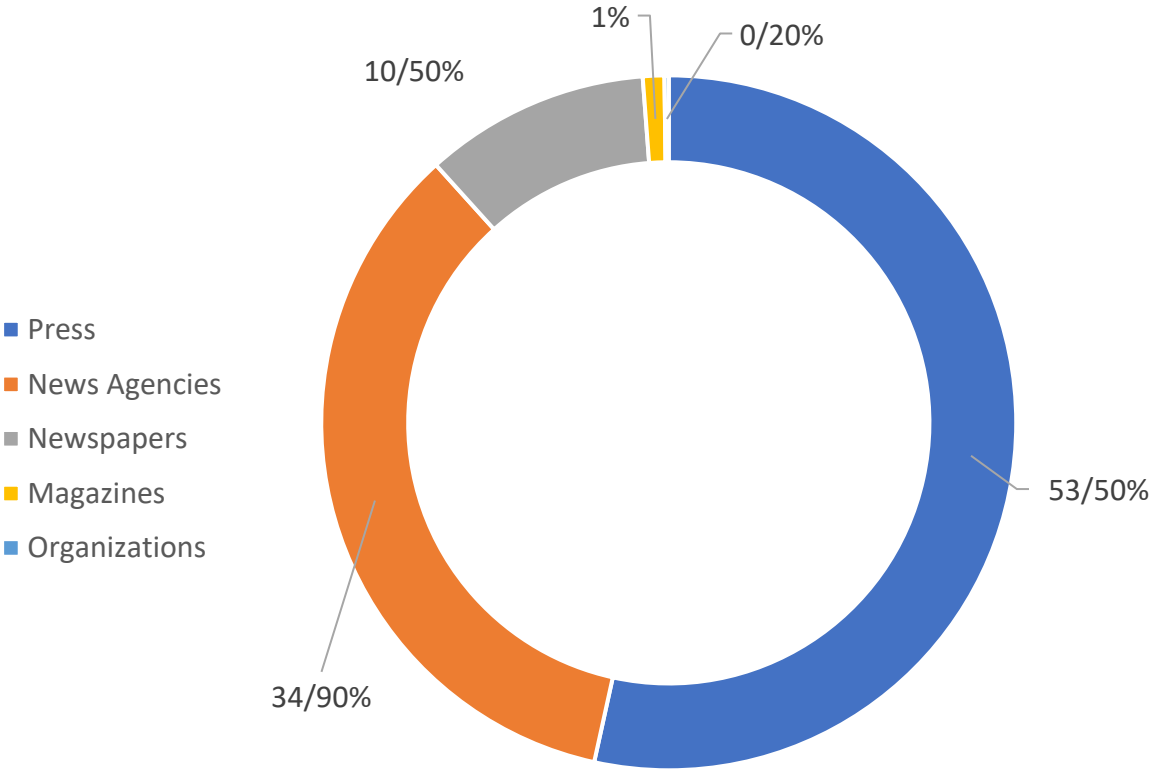
THE 11th INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION 2022
ماه بیست و نهمی نوآوری و فناوری
مهرماه ۱۴۰۱
10-12 July 2022
Pars Convention Center
www.inoteex.com



New Records!

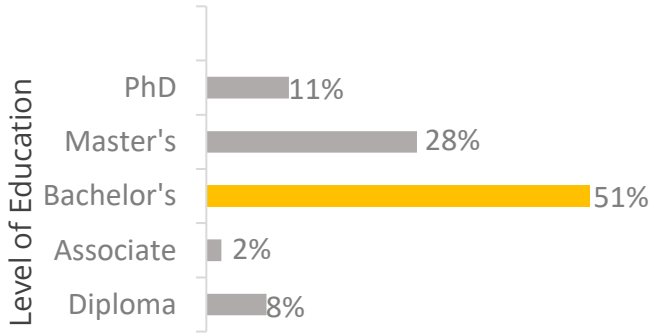


More than 2150 news articles were published about INOTEX in a month (April-May), which is a new record.

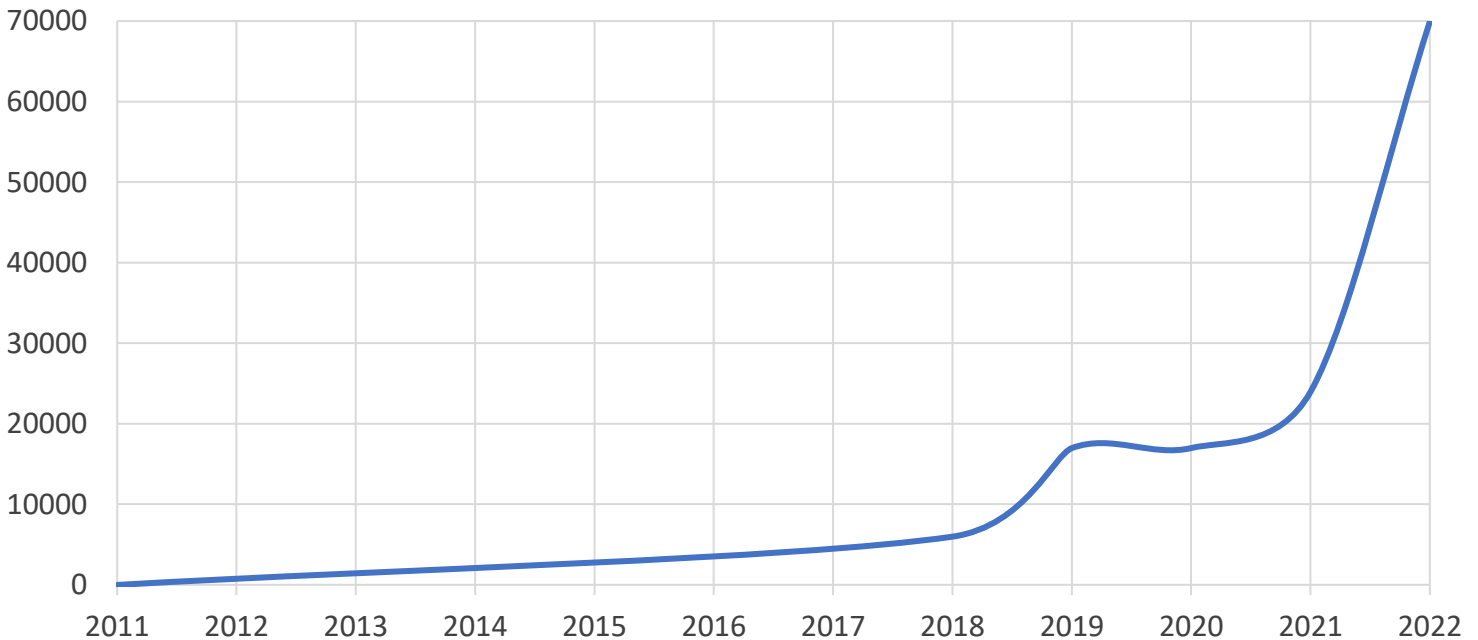


Percentage of Published News Content on INOTEX in May, 2022
(Pieces: 514, Circulation: 2147)

Participant



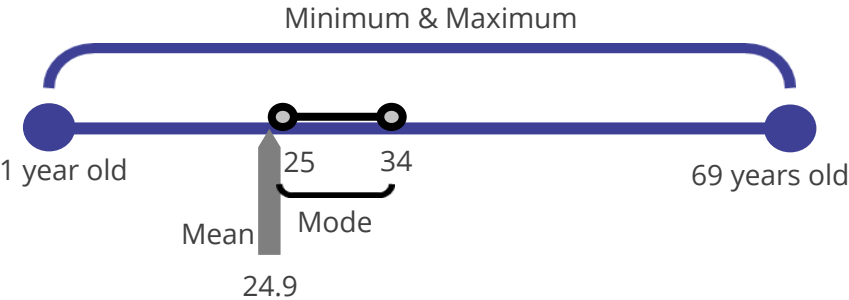
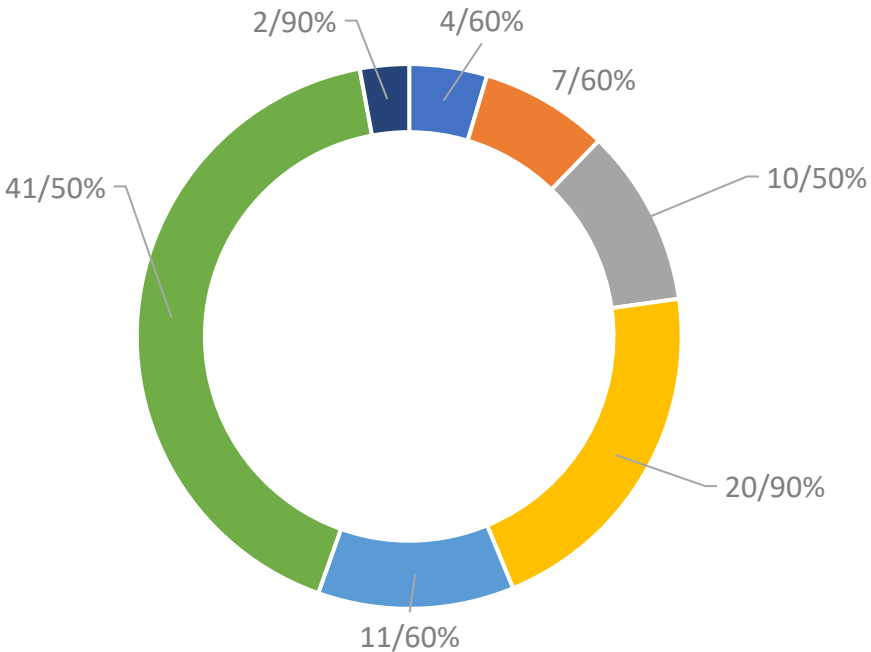
In the following year, more than 70,000 people with an average age of 24.9 visited INOTEX, most of whom held BA or above degrees. IT and Engineering majors constituted more than %50 of the audience.



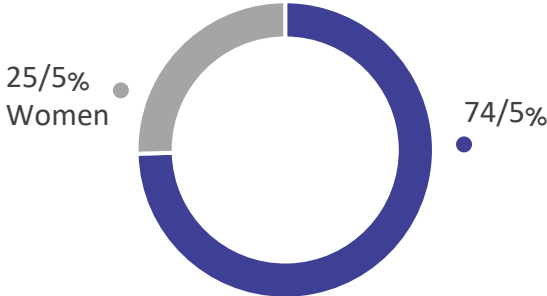
INOTEX Visitors in the Last 11 Editions

Profile

- Field of Study
- Medicine
 - Pure Sciences
 - Humanities
 - Management & Entrepreneurship
 - IT & Engineering
 - Other Engineering Majors
 - Arts



The majority of the audience of INOTEX is the youth

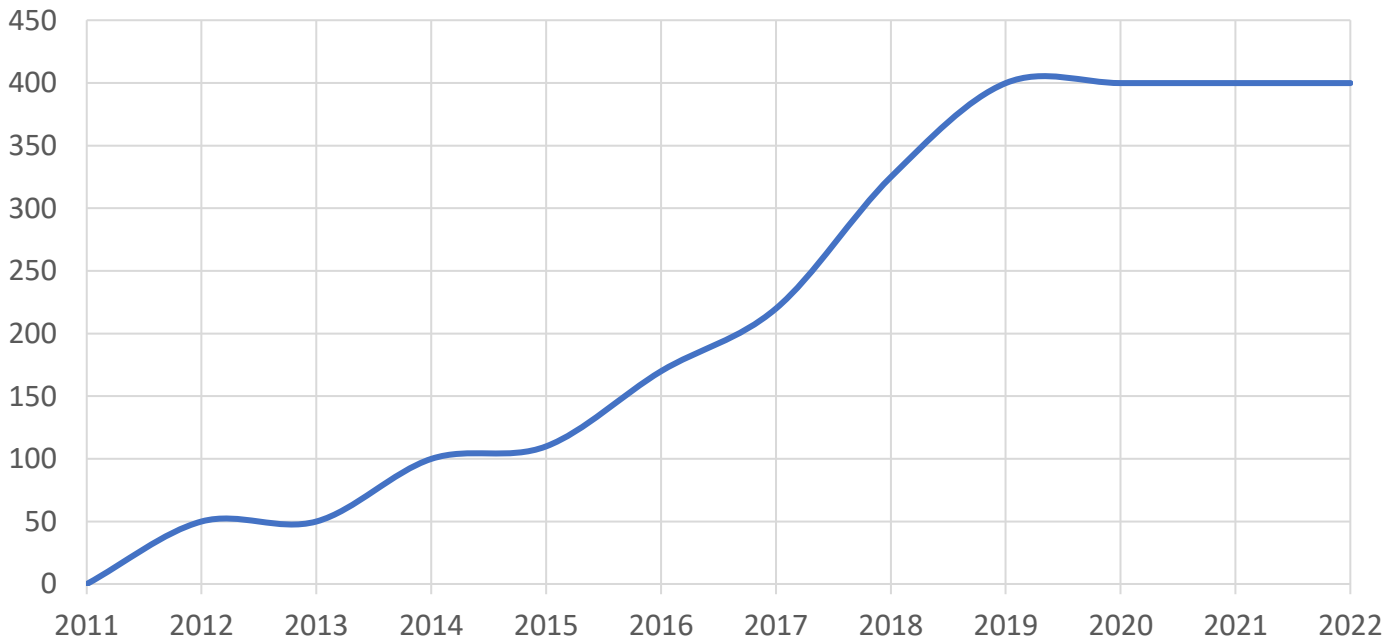


The female to male ratio is increasing.

More than 400 companies and startups participated in INOTEX to present their products and services, 59 percent of which attended the event for the first time.

Participant

+400



Number of Participants in the Last 11 Editions

Statistics

#1

%59

Participated for the
1st time

#2

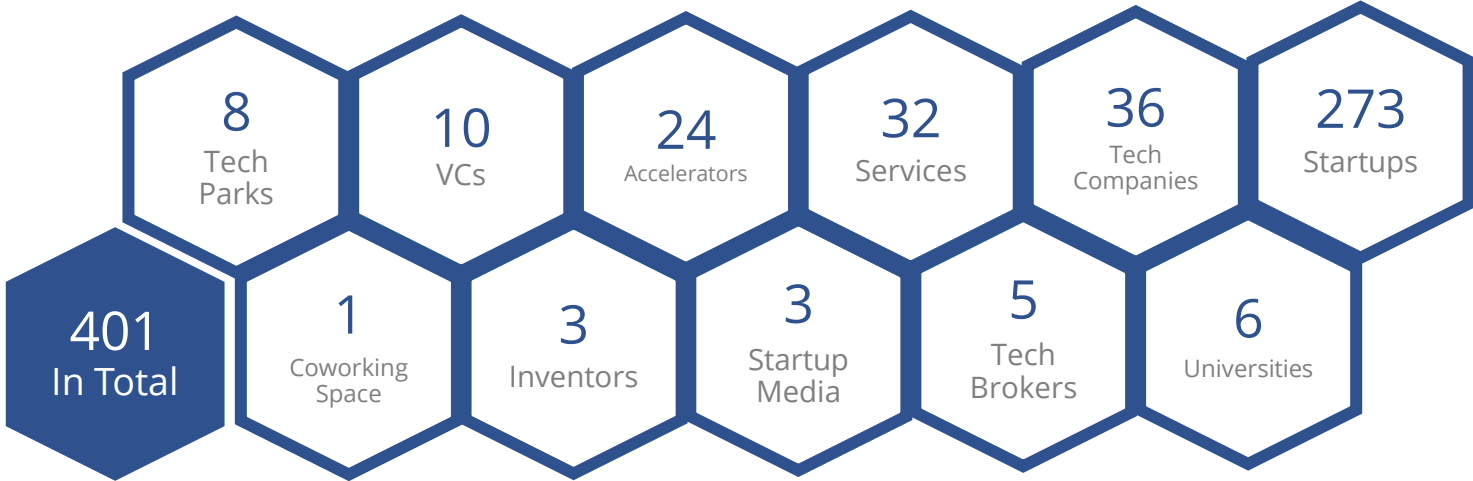
%21

Participated for
the 2nd time

#3

%10

Participated for
the 3rd time







INOTEX: Globalizing

B2B Sessions

+80

Ambassadors

+20

International Pavilions

India

Russia

Non-Residence
Iranians

Commercial Parties

Uzbekistan

Hungary

India

Globalizing



D8

Pakistan

Malaysia

Kyrgyzstan

Russia

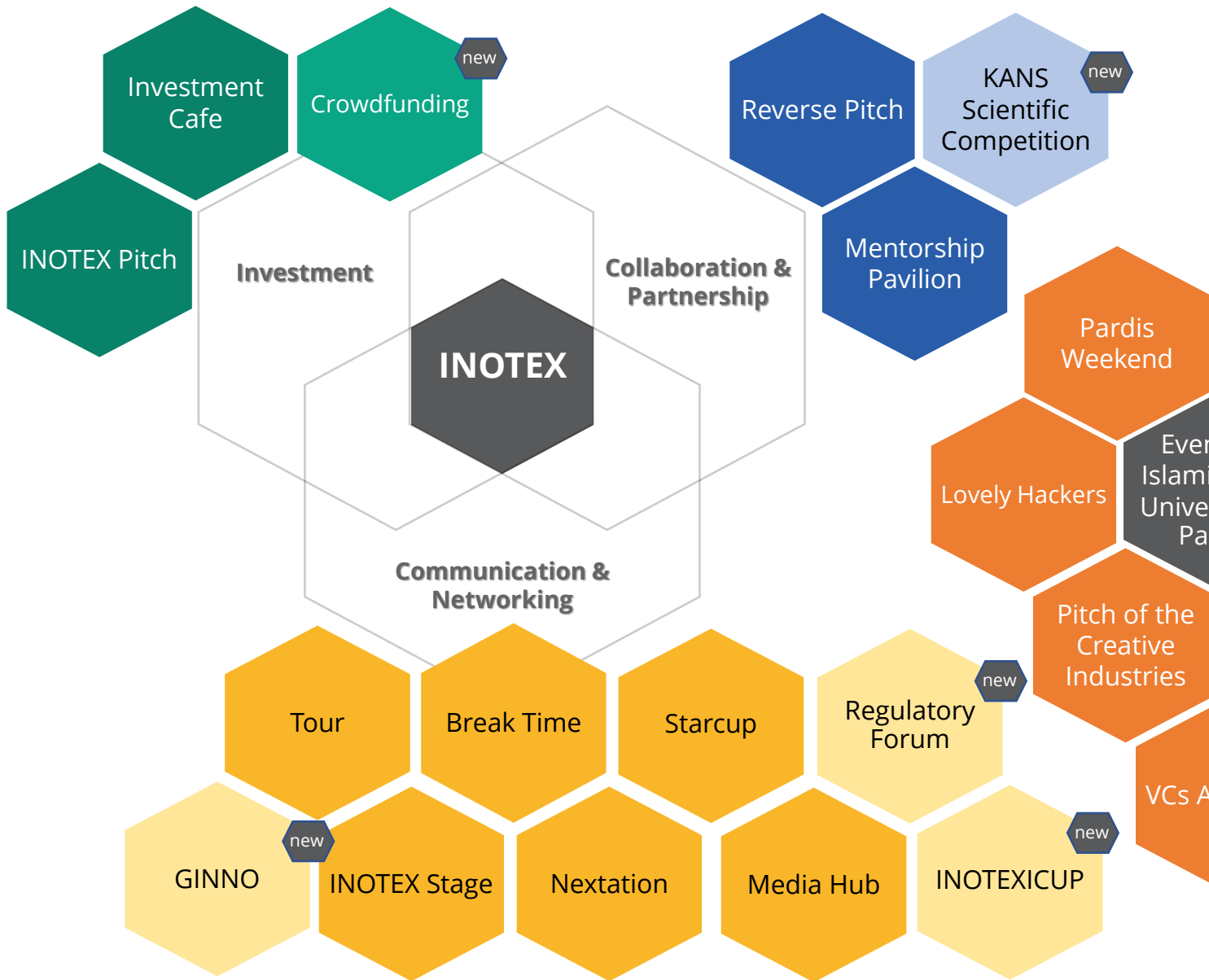


نوبیتکس
NOBITEX
مکانی برای معاملات
و سرمایه گذاری در بورس

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More Than an Exhibition



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TTO
Assembly

sembly





INOTEX Stage

Over 30 hours of lectures, panels, and heated, challenging discussions to develop entrepreneurial culture, giving voice to the unheard and motivating the youth. The topics explored are as follows:

- Presenting a macro perspective of the startup ecosystem in Iran and the world
- The ever-growing significance of human resources
- The viewpoints of investors and entrepreneurs on the exit strategy
- Disagreements in the startup ecosystem
- Case studies of FinTech, HealthTech, and Blockchain



برای دو دقیقه تبدیل به هر
روباتار غولگوییگریس 120 عالیه



INOTEX Nextation

More than 25 hours of lectures, panels, and discussions, as well as playing movies, to review the economic, political, cultural, and social impacts of new technologies on the future of humanity, focusing on the fourth industrial revolution. The topics discussed are as follows:

- Development of digital technologies (IoT, Big Data)
- Reconstructing the world (3D Constructs, Advanced Materials, and Robotics)
- Digital and the human (Cognitive Sciences)
- Environmental Integration (Energy, Climate Engineering)
- Basic sciences and their influences on technology development
- Metaverse





INOTEX G - forum

This edition, the first regulatory forum of INOTEX, G-forum, was held for the first time to discuss issues in technology and innovation policy making. Topics debated on this platform are as follows:

- Export of Knowledge-based products
- Domination of platforms in modern society
- Regulatory challenges of cryptocurrencies
- SATRA's red lines for regulating VODs





Reverse Pitch INOTEX

In this section, organizations and industries first started by laying out their technological needs and then negotiated and interacted with the participating companies of INOTEX that could come up with a proper solution.

Mining

Food

Iran Central
Iron Ore Co

Oil

Hilal Ahmar

6

Contracts



7

MOUs



360

Billion IRRs



Investment Cafe INOTEX

 Applying Startups for Funds

31

 Applying Startups for Investment

450

 Introduction Sessions between Startups and Investors

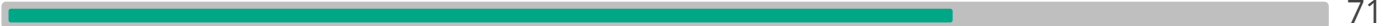
15



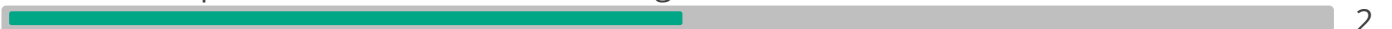
Crowdfunding INOTEX



Investors



Startups Entered in the Crowdfunding Platform



Fund Raised in the Crowdfunding Platform (IRR)



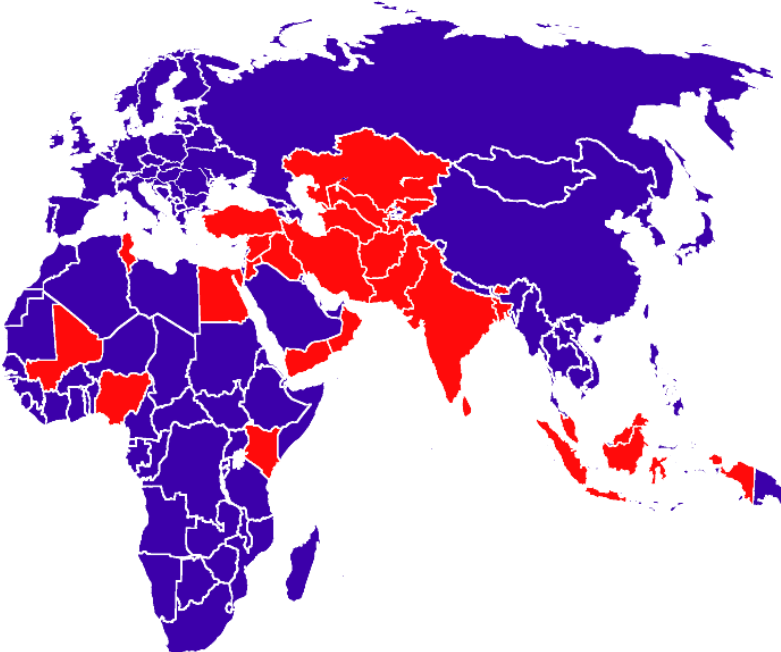


KANS

Scientific Competition

In the 2nd KANS Scientific Competition, 658 proposals were submitted to the Secretariat of the competition from over 25 Islamic countries. Finally, 20 proposals were selected, which were from the countries of Iran, Malaysia and Bangladesh. In the end, six proposals were selected as the best ideas in the 2nd KANS Scientific Competition. These proposals were rewarded:

- KANS Medal and a plaque of appreciation
- 30-gram Gold Insignia
- Sabbatical worth \$2000
- Special privileges for benefiting from MSTF networking platforms: STEP & EISA.



- Sri Lanka
- Syria
- Tunisia
- Turkey
- Turkmenistan
- Uzbekistan
- Vietnam
- Yemen
- Kenya
- Russia
- Egypt
- Palestine

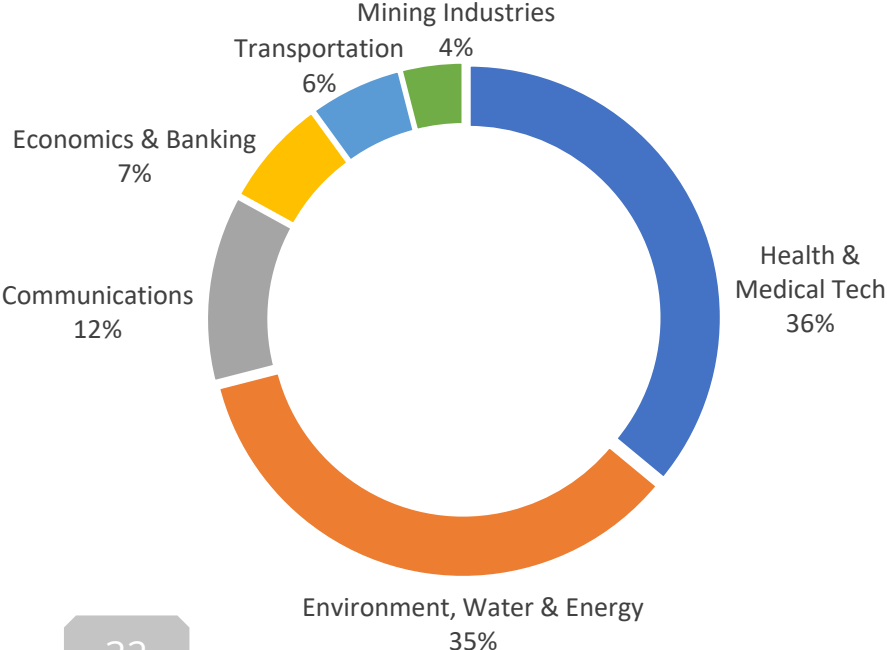
- Iran
- Bangladesh
- India
- Iraq
- Jordan
- Kyrgyzstan
- Kazakhstan
- Malaysia
- Nigeria
- Indonesia
- Oman
- Mali
- Pakistan

658

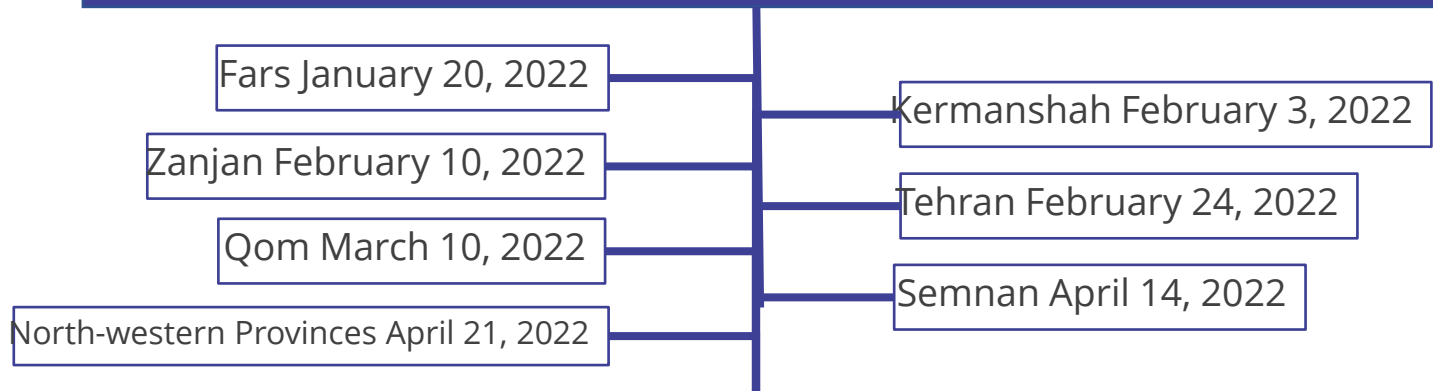
Submissions

+25

Countries



+350 teams from 7 provinces of Iran entered the provincial competitions



16 teams made it to the final



X Pitch
رقابت استارتا

Studio

نیچر

00:00





INOTEXICUP

INOTEXICUP is an event for children and teenagers which aims to foster creativity and innovation in them. The 5th edition of this event was held during INOTEX, where in addition to presenting children's technological achievements and solutions, the following sections also took place:

What is
Entrepreneurship?

Best Teacher

Best Coach

Become A Filmmaker



GINNO

With the motto of "Game Again," the GINNO event was organized for the first time during INOTEX. In the presence of the key players in the field, the event touched on the Gaming industry in Iran, having different sections such as lectures, panels, streaming, etc.

25

Game Media

Streaming

Gaming

Game Developing

Lecturers & Panelists

35



Mentorship Pavilion

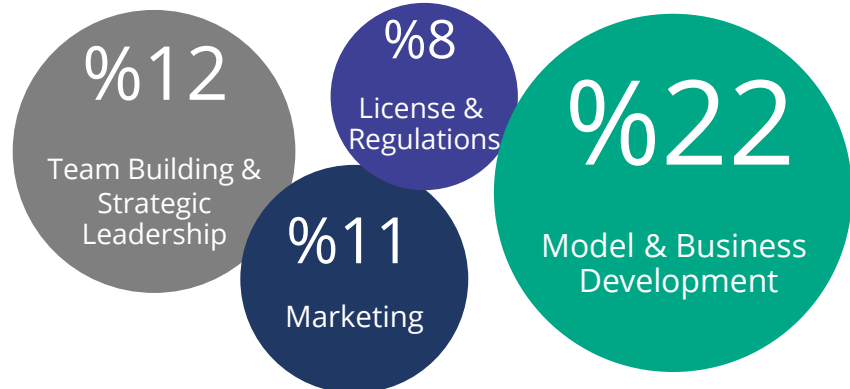
INOTEX

12000 Minutes of consultation and mentorship

53 Mentors and consultants

18 Fields

%50 More sessions
(compared to the previous edition)





Media Hub **INOTEX**

+2150

INOTEX News Reportage in April-May, 2022

+10

Press Conferences to
Introduce Exhibitors'
Products

+300

Exclusive News
Pieces and Stories

+100

Exclusive News Articles
Published by News Agencies

فروشگاه محصولات فناورانه B2C پارک فناوری پردیس



PTP Shop

The Marketplace of Technological, Innovative, and Practical Products

In this pavilion, the latest public goods of Knowledge-based enterprises were exhibited for sales, yielding the following statistics:

+1000
Million IRRs

On-going Sales
Contracts

+4000
Million IRRs

Direct Sales

15

Enterprises

15

Products



Break & Starcup

In addition to the previously mentioned events, INOTEX hosted other sections. These include Break, an event intended to create a joyous experience for the audience through engaging them in physical games, and the Starcup tournament, fostering participant networking through competing in the game of FIFA.



Consensus Meeting of Active Members of University TTOs

Technology Transfer Offices (TTOs) have become more active lately. To address their challenges and share knowledge, office representatives from all over the country participated in a meeting at the Islamic Azad University of Pardis, concurrent with INOTEX 2022.



Pardis Weekend

The pressing importance of Human Resources in the country, a major theme in the innovation and technology ecosystem, was the subject of a meeting at Islamic Azad University of Pardis to introduce students to the innovation and technology ecosystem of the country.



Lovely Hackers

Lovely Hackers is the name of the event held in the Islamic Azad University of Pardis in which over 300 of the best hackers of the country participated. This event aimed at promoting legal hackers, known as White Hat, to provide cybersecurity for organizations and vital infrastructures of the country. Lovely Hackers witnessed competitions, panels given by experts and attendance of young hackers, among its other sections.



Demo Pitch of Innovative Cultural Industries

As the rate of Internet reach continues to rise in Iran, many creative companies and startups have started working to answer the needs or facilitate the processes of people. However, culture has remained neglected, and there are limited number of active startups and teams in the field. *Demo Pitch of Innovative Cultural Industries* was organized by Keraamat Innovation House to attract attention to these enterprises. In this event, 12 cultural startups presented their ideas in the presence of investors, and the selected teams were commended.



Meeting to address VC challenges in Iran

In recent years, we have witnessed the sporadic appearance of VC funds in Iran with no significant input-to-output ratio. In this regard, a meeting took place to discuss the challenges and propose solutions to make these funds more practical, yielding more effective outcomes.



Pavilion of the Parliament of Iran

Objectives

Familiarizing the MPs with
Iran's innovation ecosystem

Facilitating communication
between players of the
ecosystem and MPs

Through

Scheduled Meetings

Unofficial Sessions

Participation of MPs in the events

Cordial Gatherings







INOTEKA

يازدهمین نمایشگاه بین المللی

نوآوری و فناوری

THE 11th INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION

2022

WWW.INOTEKA.COM





Associates





Sustainable
Development





CAICA

5-08





پارسیس
پارک فناوری منطقه
مشت فناوری

PARDIS

Technology Park

IRAN SILICON VALLEY

INOTEX